

PANORAMA FOODS

PRESENTS

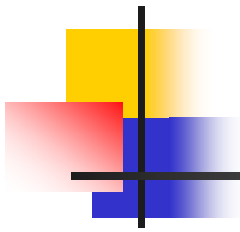
Cinnamon Sticks & Mulling Spices

Seasonal Favorites!

**Display
with Cider and
Apples**



Cin & Mull Spice Program for Apple/Cider Display



- Feature New 144ct Combo Basket with Extra Allowance.
- In stores Sept. – with Apple & Cider Displays.
- \$1/Doz Allow. PLUS Extra \$3.00/bskt on 144ct.
- SRP: \$1.89 with 50% GP
- Reorders –Allowances continue thru holiday season.
- Option: Regular 108ct basket or Floor Shipper.

NEW COMBO BSKT
#486 -144ct
 (48ea of 10", 3" Cin and Mull Spice)
 or
 Reg. Combo Bskt
#480 – 108ct
 (36ea of 10",3" Cin and Mull Spice)



	#486	#480	
List Price	\$151.20	\$113.40	\$1.05/unit
Buy Allow.	\$12.00	\$9.00	\$1.00/Doz
Extra Allow.	\$3.00	----	\$0.25/Doz
Net Price	\$136.20	\$104.40	
per unit	\$0.946	\$0.967	

Panorama Foods Inc.

7 Greenleaf Circle, Lynn, MA 01902 Ph/Fx: 781 592-1069

E-mail: Tom.Siplon@PanoramaFoods.com Web: PanoramaFoods.com

Seasonal Favorites!

“Spice up Recipes, Cider & Wine,
Decorate Gifts, Tree and Wreath”

- Natural companions for cider, apples, pumpkins and fall & holiday programs.
- Exciting Unique Line
 - Top Selling Product Options
- Premium Quality – all natural
- Consumer Friendly Packaging –zip reseal, recipes included.
- Priced for impulse purchase – excellent value
- Strong merchandising & Display Options.



Three popular SKU's

3" & 10" Cinnamon Sticks
and Mulling Spices.

Seasonal Favorites!

“National – where ever Apple & Cider programs work – steady growth since 1999”

Chain, Independent & Distrib. Produce Successes (partial list)

- Acme Markets
- K-Mart Food
- Walmart SuperStores
- Giant Eagle –Pit&Cleve.
- Kroger (9 KMA’s)
- C&S Wholesale Grocery
- Grand Union
- Trader Joes East
- Stop and Shop
- Assoc. Grocers
- Shaws
- Big Y Markets
- DPI- Mid Atlantic
- Unified Western Grocery
- Milbrook Distributing
- Amazon.com
- 1000+ Independants
- Hannaford Bros.
- King Kullen
- Bozuttos
- Giant – Lan. & Carlisle
- Super Valu (7 Divisions)
- Wegman’s
- Albertsons
- Ingles
- Lowes
- Nash Finch
- Affiliated Midwest
- Perione Produce
- Roundys
- Meijers
- Price Chopper
- Affiliated Arkansas
- Crosset
- Caito
- Four Seasons
- Indianapolis Fruit
- Marsh
- Hy-Vee
- Spartan
- Roche Bros.
- Market Basket
- Lipari Foods

PANORAMA FOODS

Panorama Foods – Company Background

Our Business-PFI markets branded premium quality organic and conventional products to produce departments and other retailers. Our Cinnamon & Mulling Spice line is a highly successful tie-in with Apple & Cider Fall & Holiday Programs in stores across the country. In addition PFI packs specialty, custom and private label products. More info at the website.

Organic Certification - PFI has Organic Certification for the Fruit Crisp and Lemonade & Iced Tea Mix lines under the USDA National Organic Program. Certification was issued by Baystate Organic Certifiers, c/o 683 River St., Winchendon, MA 01475 (978) 297-4171. Links, certificate copies and additional information at the PFI website.

Community Involvement - PFI partners with community based organizations to process and package PFI products. Over 200 disabled persons are employed. We are honored that PFI has been chosen as vendor of the year by Community Work Services of Boston and Career Resources of Haverhill, MA.

Website: www.PanoramaFoods.com Please visit website and find complete background on each of the product lines including pricing, fact sheets, photos and presentations and additional information on Panorama Foods.

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