

PANORAMA FOODS

PRESENTS

organic

natural & delicious!

fruit blooms™

Fruit Crisps

**Homemade,
Fresh Fruit Desserts
...only minutes away!**

Apple Cinnamon **Berry & Almond** **Banana & Vanilla Wafer**

The advertisement features a vibrant background with a light blue and green gradient. A large, stylized white 'C' in the word 'Crisps' is outlined in yellow. At the bottom, there are images of fresh fruits: a red apple, strawberries, blueberries, and a banana. The text is arranged in a clear, eye-catching layout with various colors and fonts to emphasize the product's organic and fresh qualities.

AT Last... SPRING & FRESH STRAWBERRIES!



BERRY CRISP...the perfect Strawberry Dessert!

The Fresh Strawberry Dessert
the whole family loves and it's Organic.

- USDA Certified Organic ..Fresh Fruit Baking Mix.
- Scrumptious Flavor! Natural & Delicious!
 - Each Crisp sells 1 ½ to 2 lbs of Strawberries. Great with Blueberries too.
 - Easy to Display, Store & Use Stand Up Pouch Package!
 - Homemade, Fresh Fruit Desserts.. Only Minutes Away!



Berry & Almond

For the Fall

APPLE & BAKING SEASON!



INTRODUCING THE WORLD'S BEST APPLE CRISP!

- Scrumptious Flavors! Natural & Delicious!
- USDA Certified Organic ..Fresh Fruit Dessert Mixes.
- Competitive Price and Strong Margin!
 - Each Crisp sells 1 ½ to 2 lbs of Apples.
 - Easy to Display, Store & Use Stand Up Pouch Package!
 - Homemade, Fresh Fruit Desserts... only Minutes Away!



APPLE
CINNAMON



PROMOTIONS

SPRING/SUMMER & FALL

•Spring/Summer Strawberry Promotion

- Feature Berry Crisp Basket (36ct) or Shipper (72ct) with Fresh Berries.
- Fresh Berry Sales – incremental 75lbs/basket

•Fall Apple Crisp Promotion

- Display Apple Crisp with Fall Apple Display
- Perfect companion to the popular Cinnamon & Mulling Spice Baskets.
- List Apple & Berry Crisp and place counter trays (6ct) with Fruit.



**Spring 2007 Promo
Berry Crisp Basket Display**
Item: #576 Count: 36ct



Crisp Shipper Display
Items: # 577 Count: 72ct



Counter Tray
#550&555

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